





211 E. Division Street, Neillsville
715.743.2020
nexthomepartners.com

NEW LISTING!
65.32 ACRES BOBWHITE ROAD, NEILLSVILLE, WI

 Beautiful 65 acre parcel with an abundance of wildlife activity and hardwoods. Possibilities are endless for a building site or recreational purposes... **\$325,000**
 MLS# 22600106

The

Monday, January 19, 2026
Vol. 35, Issue 4

SHOPPER

CONTACT INFORMATION:
409 East Main Street
Black River Falls, WI 54615
PH: (715) 284-4304
~~~~~  
**Covering Jackson and Clark County**

**PRE-SORTED STANDARD**  
U.S. Postage PAID  
Neillsville, WI 54456  
Permit No. 222  
Carrier Presorted

**Verizon 5g Home Internet**  
**Now Available in the Granton, Greenwood and Chili Area!**

As Low As

\$35
Per Month

See Your Verizon  
Indirect Agent at Gross Motors  
in Neillsville For Details


**GROSS MOTORS** Authorized Wireless Retailer  
404 East Division St., Hwy. 10 East, Neillsville, WI 54456  
715-743-3207 • Toll Free 1-(888)-743-3207



Your Even Better Living Store

1008 E Division St  
Neillsville, WI 54456  
(715) 743-4742  
www.russellsofneillsville.com

Store Hours  
Monday-Friday  
8:00am-8:00pm  
Saturday and Sunday  
8:00am-6:00pm

Design Open House Week, January 19-23, 2026











Financing Available  
\*to qualified credit







Up to

\$1000 Kitchen Credit\*  
\$500 Bath Credit \*

\*with Kitchen or Bath Purchase

Free Spring Design Consultation

Contact us today to schedule a private consultation and register for a FREE giveaway!

(715)743-4742  
www.russellsofneillsville.com



To all of my wonderful clientele.  
**Cassandra Callahan**  
here! Previously from  
Hair 4 All Seasons, just  
reaching out to let you  
know I have moved to  
**tHAIRapy Salon.**  
You can reach me at  
**715-284-3424.** I am in  
the salon Tuesdays and Saturdays.

**Chicken • Pork • Lamb  
Beef • Turkey • Eggs  
~ Poultry Processing ~**  
Mon.-Fri. 8a-6p • Sat. by appt. **715-773-0579**  
**N12458 Cty. Rd. O, Greenwood, WI 54437**

**Exceeding Expectations  
Through Quality and  
Commitment**

**• ROOF REPLACEMENTS  
• SHINGLE ROOFING  
• STEEL ROOFING  
AND CUSTOM  
FABRICATION**

**Pittsville, WI  
Cell: 715-451-3748  
Ph: 715-884-2929  
millerroofingservices@gmail.com  
millerroofingserviceswi.com  
Fully Licensed and Insured**

**This Week's Specials • This Week's Specials • This Week's Specials**

- **Fred's Ranch Cheese Curds**  
2 lbs..... **\$4<sup>95</sup>**
- **Jimmy Dean Original Sausage  
Crumbles**, 9.6 oz.  
(Case of 5, \$8.50)..... **\$1<sup>85</sup>**
- **Oscar Mayer Sliced Smoked  
Ham & Turkey**, 1 lb.  
(Case of 6, \$9.10)..... **\$1<sup>65</sup>**
- **Oscar Mayer Oven Roasted  
Sliced Turkey**, 22 oz.  
(Case of 4, \$7.15)..... **\$1<sup>95</sup>**
- **Whole Onion Rings**, 2 lbs..... **\$5<sup>95</sup>**
- **Fred's Cream Cheese Jalapeño  
Poppers**, 3 lbs..... **\$8<sup>95</sup>**
- **Breakstone 2% Large Curd  
Cottage Cheese**, 1 lb.  
(Case of 12, \$17.05)..... **\$1<sup>55</sup>**
- **Greek Straw/Blue/Cherry Yogurt**  
18 ct., 95.4 oz..... **\$5<sup>95</sup>**
- **Hatfield Sauerkraut**, 2 lbs.  
(Case of 12, \$19.25)..... **\$1<sup>75</sup>**
- **Maxwell House Master Blend  
Coffee**, 26.8 oz..... **\$12<sup>95</sup>**

- **Honey Maid Graham Crackers**  
14.4 oz. (Case of 12, \$19.25) ..... **\$1<sup>75</sup>**
- **Wheat Thins Original Crackers**  
40 oz. (Case of 4, \$21.50) ..... **\$5<sup>75</sup>**
- **Smores Cereal**, 20 oz.  
(Case of 6, \$14.60)..... **\$2<sup>65</sup>**
- **Honey Nut Scooters Cereal**  
24.5 oz. (Case of 9, \$24.35)..... **\$2<sup>95</sup>**
- **Hudsonville Crunchy Peanut  
Butter Ice Cream**, 3 gal. ... **\$17<sup>95</sup>**
- **Jet Puffed Large Marshmallows**  
1 lb. .... **\$1<sup>75</sup>**
- **ADM Cake or Pastry Flour**  
50 lbs..... **\$12<sup>00</sup>**

**FRESH PRODUCE**

**Mandarin Oranges, Peppers,  
Cabbage, Sweet Potatoes,  
Pineapples, Squash, Onions,  
Potatoes, Apples**

**715-229-4336**  
Hwy 29 to E. North 1 mile to Willow Rd.  
2 miles West to Pelsdorf 1/4 mile South  
**N14778 Pelsdorf Ave., Curtiss**  
Mon.-Fri.: 8 a.m.-7 p.m. Sat.: 8 a.m.-5 p.m.  
**WE ACCEPT ALL MAJOR CREDIT CARDS,  
& EBT SNAP CARDS**

**This, in order that the word  
of Jesus might be fulfilled.**

*John 18:32-37  
Deuteronomy 5:21  
Matthew 8:21 & 22  
John 9:21-23  
Matthew 8:16 & 17  
James 4:16 & 17  
James 1:6-8  
John 12:31-33  
Mark 4:30-32  
James 1:6&7*

**Submitted by Philip Woof in a humble  
unashamed defense of Almighty God  
Jehovah and his Son Jesus Christ our Lord.**

**FOR SALE** JD Payloader  
544H Bucket & Snow pusher  
Only 5500 hrs. Immaculate.  
Only \$49,500 920-878-0005  
No VM, Keep trying.

**LIKE NEW** and sturdy cat  
tree; all seasons "Murder She  
Wrote" DVDs. Best Offer  
715-503-5260.

**FOR SALE:** Furnace Fire  
wood 20" long,\$45/face  
cord. Simeon M. Zook,  
W12600 Zook Ln., Black  
River Falls WI 54615

**ELIMINATE RISING** fuel  
costs. Clean, safe and effi-  
cient wood heat. Central  
Boiler Classic Outdoor  
Wood Furnace. Heats multi-  
ple buildings. Available in  
dual fuel ready models. Call  
today. Wood Sales & Ser-  
vice, N5931 Hwy 54 W,  
Black River Falls. 715-284-  
9438

**REPLACE YOUR** roof  
with the best looking and  
longest lasting material -steel  
from Erie Metal Roofs!  
Three styles and multiple  
colors available. Guaranteed  
to last a lifetime! Limited  
Time Offer -up to 50% off  
installation + Additional  
10% off install (for military,  
health workers & 1st respon-  
ders.) Call Erie Metal Roofs:  
1-877-845-6606

**New Store in Neillsville**

*Handmade, Vintage,  
Collectible and Resale Shop*

**538 Hewett St., Neillsville**  
Tues. & Wed. 10:30-4 • Thurs.-Fri. 10:30-5  
Sat. & Sun. 10-4

**FOR SALE:** Mini cockapoo  
pups!!! Very Cute and Cud-  
dly. Gentle disposition, non-  
shedding, shots vet checked.  
\$500 call 715-758-2433.

**POMERANIAN PUPPIES**  
For Sale! Dewormed, shots  
and vet checked very social.  
\$600. Call 715-654-5149

**JEFFREY'S LAWN CARE**  
and Snow Removal. Please  
call for pricing, 608-864-  
0906. Also, Parakeet for sale  
with bird cage and bird feed,  
Asking \$75.

**WANTED: 2 ESTIMATES**  
for repair on 2 mobile homes  
in Oak Ridge Mobile Home  
Park, 715-896-0950.

**OPEN ALCOHOLICS**  
Anonymous discussion for-  
mat Thurs, 7pm, Hixton  
Town Hall, Sand Prairie Rd.  
Contact Gene 715-284-2559  
or Duane 715-284-2228.

**The History Room**  
442 Hewett St. | PO Box 41  
Neillsville, WI 54456

**Open (all year) Tuesdays & Thursdays 10am to 2 pm  
Also open (June through Sept) Saturdays 9am to 1pm**

History Room PH: 715-743-2150 E: 1897ccjm@gmail.com  
PH: Steve 715-937-0086 or Natalie 715-271-4328  
Website: 1897clarkcountyjailmuseum.com

**"Your Complete Family Shoe Store"**

608-767-3447 | 608-231-4445

608-767-2788

**10% OFF  
ANY SINGLE PAIR  
Redeemable at  
both locations**  
EXP 2-28-26

**Black Earth, WI  
M-Fr 9-7, Sat 9-5, Sun 10-5**

**OAK FIREWOOD  
FOR SALE**

**Clean, dry oak firewood  
ONLY \$85 a face cord.**

Delivery available by request, ask for details.

**Call or text 715-299-0421**

**VETERANS IF** you are a  
disabled veteran and meet  
VA income and asset guide-  
lines, you could qualify for a  
VA pension. For more infor-  
mation or to see if you qual-  
ify. Contact Jackson Co. Vet-  
erans Service Office at 715-  
284-0225.

**BENEFIT SPECIALISTS**  
are available to assist Jack-  
son County residents age 18  
and older with questions re-  
garding benefit eligibility.  
Please call the ADRC of  
Jackson County at 715-284-  
3978 for more information or  
to schedule an appointment.

**MONUMENTS & MARKERS**

N2538 E. Pine Hill Rd., Black River Falls, WI 54615  
**Marty Olson • (715) 299-7039 Available by Appt.**

**SCIENTIFIC PROCESS PART 2 –  
The Germ Theory**

Robert F Kennedy Jr., Secretary of Health and Human Services,  
does not believe germs cause infectious disease.

He believes in an old idea called the **Miasma Theory**. Miasma  
means **"bad air."** In medieval times people believed the odor rising  
off of dead and decomposing things would bring illness. People  
believed that disease appeared on its own. Those who believed in  
miasma worked to improve sanitation in the cities. Because this  
lowered the amount of disease, they thought the theory was correct.

In the 1680s, a cloth seller and amateur scientist,  
**Antonie van Leeuwenhoek**, saw tiny living things in his  
microscope. He called them "animalcules;" His discovery led to more  
studies of these organisms. In 1668 **Francesco Redi** proved that  
maggots did not appear on meat by themselves. Life did not just  
appear out of nowhere. Then in the 1850s, **Louis Pasteur** and  
**Robert Koch** created the **germ theory of disease**.

Pasteur proved that liquid broth did not spoil when it was sterilized  
but spoiled when it was exposed to outside air. Spoiling was due to  
bacteria from the air. Pasteur also created a way to remove bacteria  
from milk. The process is called **Pasteurization**, and is still used  
today. Koch showed that specific germs caused specific diseases. He  
proved how germs were spread from person to person or from dirty  
objects. Once in the body, germs multiplied and caused illness.

In that age of discovery, thousands of scientists, trained and  
amateur, studied life. They shared new ideas and discoveries. Some  
studied  
illness in animals like silk worms or sheep. Others studied people.  
They came up with new theories and tests to prove them.  
As scientists learned more about biology, germ theory became  
the best explanation for infectious disease.

Kennedy also uses "Miasma Theory" to mean strengthening the  
immune system. He believes diseases can be controlled with  
cleanliness, vitamins and good nutrition alone. He wrote that people  
should take full control of their health and that germs are only  
dangerous to people who have poor nutrition, poor health and  
stress. Good health *does* help prevent disease, and helps people  
recover. **But not all illness is just a person's own fault.**  
Many healthy people became very sick or died from COVID and  
now Measles and other infections.

His beliefs are the basis of the **Make America Healthy Again** plan.  
Because he is so sure he is right, he as cut **billions of dollars** from  
medical research. He has ordered CDC staff not to test for bird flu  
and not to speak to anyone about it.

By Ben Boardman and Friends. Paid by gifts from supporters  
Now published in Buffalo, Clark and Jackson counties.  
Submit comments or questions to 57boardman@gmail.com  
Send donations to PO Box 57, Melrose, WI 54642 or to  
buymeacoffee.com/barnowl01

**JACKSON COUNTY  
DIRECTOR**

**Department of Health & Human Services  
Jackson County – Black River Falls**

Jackson County is seeking a dynamic and strategic leader for the  
position of Director of Health & Human Services. Under the  
general direction of the Department of Health & Human Services  
Board and the Jackson County Board of Supervisors, the Director  
is responsible for overall fiscal, personnel, and administrative  
management of the agency according to applicable Federal and  
State Statutes, DCF and DHS regulations as well as Jackson  
County Ordinances and agency work rules. The Director assumes  
responsibility for program overview and evaluation, as well  
department development and planning. The Director provides  
guidance and oversight of subordinate supervisors by defining,  
interpreting and resolving issues related to Health and Human  
Services programs and job-related duties.

**REQUIREMENTS:** Bachelor's Degree from an accredited college  
or university in Public Administration, Social Work, Health  
Administration, or related field involving social service and health  
administration; Master's Degree preferred. Ten (10) years of  
progressively responsible administrative duties within the health  
and human service environment, including six (6) years of  
management or supervisory experience. In-depth knowledge of  
Health and Human Service Programs and laws relevant to program  
administration required.

2026 Wage Range: \$105,913 - \$121,035 plus an excellent County  
benefit package and State retirement plan.

To apply, scan QR code or visit our Employment Opportunities  
page on our website at [www.co.jackson.wi.us](http://www.co.jackson.wi.us).  
First review of applications will be on January 26, 2026.

**Jackson County Human Resources Department**  
307 Main Street  
Black River Falls, WI 54615  
715-284-0216  
[www.co.jackson.wi.us](http://www.co.jackson.wi.us)  
*Jackson County is an EEO/AA/ADA Employer  
Jackson County is a Family Friendly Workplace*



# AND GOD SAYS . . .

**So whether you eat or drink or whatever you do, do it all for the glory of God. (1 Corinthians 10:31, Colossians 3:24)**

I was really surprised to learn that after 55 years of marriage to his wife, Janet, Phillip Yancy, a very famous and respected Christian author and speaker, confessed to his wife and to Christianity Today that he had been having a extramarital affair for eight years. What a blow to everyone— his wife, his associates, his readers, anyone who knew him or about him.

Naturally the press is going wild. One can read page after page of news articles, editorials, critics, or advice on the internet about his event. Better minds than mine have written expressing their thoughts and judgements on this event and what should be done about it.

However, after reading many of the articles, I am struck with one thought that I have not as yet read. I have read articles revealing the facts and the responses the family has made. Then I have read of the judgments made, of the sympathies given, of the advice given Janet, etc. I have also read of those attempting to sympathically sort out the real issues. But in all of these, I have noticed a missing thought— “How do we glorify God the most in all of this?”

I do not mean that this it is not implied in the articles, but I don’t really see it addressed as the main focus or the major concern.

The Bible tells us that “the serpent was more subtil (sic) than any other beast . . .” (Genesis 3:1 KJV). That means he is crafty, able to act “so slight[ly] as to be difficult to detect or describe; elusive” (Online dictionary). That means he is able to subtlety direct our thinking away from God-centered thoughts to self-centered thoughts. He subtlety influences our thoughts so that we focus on the secondary issues. We begin focusing on our rights (like not being betrayed by a cheating husband) or our freedoms (like freedom to divorce in case of adultery) rather than how best to serve Jesus Christ (Colossians 3:24) and love the way he did (Ephesians 5:1). It’s not just about doing good things, legal things. It is about doing the best things no matter what the cost is to us to glorify god and his son, Jesus Christ (Revelations 12:11).

**Written by George Jaderston and paid for by donations from supporters. For comments, call 715-896-2953. For support, send donations to P. O. Box 43, Melrose, WI 54642.**

MERRILLAN MASONIC Lodge 279 meetings 1st & 3rd Mondays at 7pm. Closed Jan. thru March.

PARKINSON'S SUPPORT Group. Call Interfaith for more information or support. 715-284-7058.

## AVAILABLE NOW!

# PARTRIDGE RUN APARTMENTS

**1 Bedroom available in Black River Falls, WI**

Affordable HUD Housing for individuals with CMI.  
If you or someone you know is interested, please call or visit our website: **608-784-1381**  
allegiantpropertymgmtllc.com



## Lincolnwood Apartments

100 Lincolnwood Dr., Black River Falls, WI 54615  
**608-860-9092**  
www.lincolnwoodglenapartments.com  
• 55+ COMMUNITY • INCOME RESTRICTIONS •

### 2 Bed/1 Bath

## \$880/Month

Available in Feb. 2026

- Heat, Water & Garbage Included
- Controlled Access
- On-Site Laundry Facilities
- Stove, Fridge, A/C & Dishwasher Included

**899 Sq. Ft.**  
**\$300 Security Deposit**

**DONATE YOUR** car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-844-406-2647 today!

**VISUALLY IMPAIRED?** Receive local newspapers on cassette tapes at no cost to you or loved ones. Call Jackson Co. Interfaith Volunteer Caregivers at 715-284-7058 for details.

**ELIMINATE GUTTER** cleaning forever! Leaf Filter, the most advanced debris-blocking gutter protection. Schedule a FREE Leaf Filter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. Call 1-877-920-3533

**KARNER BLUE** Garden Club meets the second Thursday of each month April to Oct. For more information, time and place, call Carol at 715-670-0585.



## Jim Arneson Auctions



**Located** inside Apple Valley Road Haus Restaurant, Hwy. 10 W Division St., Neillsville, WI  
**Saturday, Jan. 31 • 12:30pm**

**COLLECTION OF LIFETIME PARALYZED GENTLEMAN JESSIE GUNDLACH.** Jessie loved to collect coins, sport cards. Many collectibles and antiques. Coins include - WWII Nazi, WWI, Imperial, German, proof sets, ancient biblical, Russian czar currency, Roman, China, medieval, some US older nickels, pennies. Sports card collection - baseball, football, basketball over 2,200 Hall of Fame cards, many rookies. Bobble heads, plaques. 50 lots of good collectibles (no junk). Crockery, adv. crates, much more.

**OVER 400 LOTS**

**Terms:** Cash or Check only. No tax or buyers fee. Jim Arneson Reg WI Auctioneer #836 Neillsville 715-819-6723. *Established 1937*

**YMT VACATIONS.** Over 50 guided tours available. Affordable, social and stress-free travel designed for mature travelers. Our tours include accommodations, transportation, baggage handling, sightseeing, entrance fees, a professional Tour Director and select meals. For a limited time SAVE \$250 on all tours. Call YMT today. 1-877-884-0443

**BROCKWAY NEIGHBORHOOD** Food Pantry Essential Needs located at 411 Gebhardt Rd, Black River Falls is seeking donations of non-food items. Such as shampoo, conditioner, soap, razors, Kleenex etc. For more information, call Kathy at 715-299-1992 or 715-670-8489.



### Jackson County Housing

1 bedroom apartment for seniors 62+ years old and/or handicapped/disabled persons. Rent based on 30% of gross income for qualifying applicants. Includes heat, water, electric, sewer and garbage. Community room and coin-op laundry on site. Nice floor plan and multiple quiet area locations within Jackson County. *Now taking applications for my waitlist.*

**Call today and ask for Wayne**  
**715-284-2041**  
130 S. Water St., Black River Falls, WI 54615  
Income restrictions apply. 

**TOPS (TAKE) Off Pounds** Sensibly) meeting every Monday morning at 10:30 a.m. at BRF Public Library Program Room. Cecily Tuff 715-662-5212.

## 6.00% APY\*

Youth Saver Certificate



# Creating a Brighter Financial Future

## Start saving for their future with a 12-month Youth Saver Certificate!

Youth under the age of 18 can open one Youth Saver Certificate up to \$3,000 at 6.00% Annual Percentage Yield. If you already have a Youth Certificate from one of our previous youth specials, you can renew that certificate for another year at a rate of 6.00% APY up to \$3,000 without penalty.

Learn more at coopcu.com or give us a call to set up an appointment with one of our representatives.

\*Annual Percentage Yield. Rate accurate as of January 2, 2026. Substantial penalty for early withdrawal. Minimum deposit of \$100, maximum deposit of \$3,000. Limit one Youth Saver Certificate per member under the age of 18. Once the member turns 18, the certificate will automatically renew into a 12-month share certificate at the current rate on the date of maturity.



### coopcu.com | 800-258-0023



Black River Falls | Fall Creek | Galesville | La Crosse | Melrose | Onalaska | Strum

# CLOVERDALE COUNTRY STORE

## 1011 East Spruce St., Abbotsford, WI

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• <b>French Fries</b><br/>Crinkle Cut, Frozen<br/>20 oz..... <b>89¢</b></li><li>• <b>Bacon Maple Brown Sugar Frozen</b><br/>16 oz..... <b>\$2.59</b></li><li>• <b>Sausage Links</b><br/>Original - Fully Cooked - Frozen<br/>38.4 oz..... <b>\$3.99</b></li><li>• <b>Pork Sausage</b><br/>Uncooked - Mild Frozen<br/>16 oz..... <b>\$1.89</b></li><li>• <b>Chicken Nuggets</b><br/>w/Cheese - Fully Cooked - Frozen<br/>48 oz..... <b>\$5.49</b></li><li>• <b>Seasoned Round Hashbrowns</b><br/>Frozen<br/>3 lbs..... <b>\$2.69</b></li><li>• <b>Chicken Tenders</b><br/>Breaded - Uncooked Frozen<br/>5 lbs..... <b>\$1.99</b> a lb</li><li>• <b>Cotto Salami</b><br/>Sliced - Frozen<br/>8 oz..... <b>79¢</b></li><li>• <b>Hot Dogs</b><br/>Jumbo - Frozen<br/>16 oz..... <b>\$1.59</b></li><li>• <b>Turkeys</b><br/>Frozen<br/>14 lbs..... <b>99¢</b> a lb</li><li>• <b>Strawberries</b><br/>IQF, Whole, Frozen<br/>30 lbs..... <b>99¢</b> a lb</li></ul> | <ul style="list-style-type: none"><li>• <b>Butter</b><br/>Salted Quarters<br/>16 oz..... <b>\$2.29</b></li><li>• <b>Cheddar Cheese</b><br/>Mild - Sliced<br/>2.5 lbs..... <b>\$4.29</b></li><li>• <b>Cheddar Cheese</b><br/>Sharp - Sliced<br/>2.5 lbs..... <b>\$4.29</b></li><li>• <b>Pepper Jack Cheese</b><br/>Sliced<br/>2.5 lbs..... <b>\$4.29</b></li><li>• <b>Monterey Jack Cheese</b><br/>Sliced<br/>2.5 lbs..... <b>\$4.29</b></li><li>• <b>Provolone Cheese</b><br/>Sliced<br/>2.5 lbs..... <b>\$4.29</b></li><li>• <b>Cream Cheese</b><br/>1/3 Less Fat<br/>16 oz..... <b>\$1.79</b></li><li>• <b>Muenster Cheese</b><br/>6 lbs..... <b>\$2.29</b> a lb</li><li>• <b>Wheat Thins</b><br/>Original<br/>8.5 oz..... <b>89¢</b></li><li>• <b>Garlic Salt</b><br/>5.25 oz..... <b>99¢</b></li><li>• <b>Jasmine Rice</b><br/>64 oz..... <b>\$1.99</b></li></ul> | <ul style="list-style-type: none"><li>• <b>Summer Sausage</b><br/>Original<br/>20 oz..... <b>\$3.79</b></li><li>• <b>Sunflower Seeds</b> Black Oil<br/>50 lbs..... <b>\$21.99</b></li><li>• <b>Baked Beans</b><br/>Brown Sugar<br/>15.8 oz..... <b>79¢</b></li><li>• <b>Miracle Whip</b><br/>Original<br/>30 oz..... <b>\$1.99</b></li><li>• <b>Pie Filling</b><br/>Blueberry<br/>21 oz..... <b>\$1.89</b></li><li>• <b>Cereal Bars</b><br/>Blueberry<br/>10.4 oz..... <b>\$1.89</b></li><li>• <b>Cream of Mushroom</b><br/>10.5 oz..... <b>59¢</b></li><li>• <b>Corn Chex</b><br/>12 oz..... <b>\$1.89</b></li><li>• <b>Sardines</b><br/>Mustard<br/>3.75 oz..... <b>79¢</b></li><li>• <b>Soy Sauce</b><br/>32 oz..... <b>\$1.49</b></li><li>• <b>Sauerkraut</b><br/>27 oz..... <b>69¢</b></li></ul> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Hours: Mon.-Fri. 8:30-6:30 ~ Sat. 8:30-4:00 ~ Sun. Closed**



9 to 14.25 Oz.

**BELLATORIA**  
*Ultra Thin Crust*

**BELLATORIA**  
*Ultra Thin Crust*

**Bellatoria**  
**Ultra Thin**  
**Crust**

21.71 Oz.

**5<sup>98</sup>**



RESUME

HELP WANTED

EMPLOYMENT

RESUME

HELP WANTED

The Clark County

Press

IMMEDIATE OPENING  
• SPORTS REPORTER •

The Clark County Press is seeking a part-time sports reporter to cover Neillsville High School sports.

10-15 hours per week.

THIS POSITION IS HOME-BASED

Email resume with references to:  
**Tom Finger, Finger Publishing**  
email: [tfinger@fingerpub.com](mailto:tfinger@fingerpub.com)

SEASONAL POSITIONS AT  
BLACK RIVER STATE FOREST

Seeking a Park Ranger and a Visitor Service Associate to perform customer service, custodial, and maintenance duties. Pay \$16-21/hour, depending on experience. Full or part time. Days of week vary and includes some weekends. One position starts in April and ends in October, the other can start between April 20 and June 1 and end in late August.

Please apply at <https://wisc.jobs/Pages/Welcome.aspx>, and search Black River State Forest to find the posting. For questions please call (715) 284-4103.

TRACTOR MECHANIC  
Wanted, Willard area, diesel mechanics and automotive mechanics are encouraged to apply, 715-937-1143.

ALCOHOLICS ANONYMOUS Women's meeting, Saturdays, 12pm at the Bright Spot, BRF. Call 608-792-1950.

Clark County, WI



Founded in 1853

CLARK COUNTY  
Adult Development Services  
CURRENT EMPLOYMENT OPPORTUNITIES

**Maintenance Technician**  
Full-Time, Benefit Position

**Rehab Supervisor**  
Full-Time, Benefit Position

**Rehab Supervisor w/ CDL**  
(required within 6 mo. of hire)  
Full-Time, Benefit Position

**PT Rehab Supervisor w/ CDL** (required within 6 mo. of hire)  
Part-Time, Non-Benefit Position

For full details and to apply, visit our Employment Opportunities page at [www.clarkcountymi.gov](http://www.clarkcountymi.gov).  
**Clark County Personnel Office**  
517 Court Street, Room 205  
Neillsville, WI 54456  
715.743.5224  
[www.clarkcountymi.gov](http://www.clarkcountymi.gov)  
Clark County is a EEO/AA/ADA employer

HELP WANTED

Two Gardener Positions

City of BRF & Karner Blue Garden Club

The City of BRF is seeking two part-time seasonal gardeners to work approximately 15 hours/week each at \$17/hour. Perfect seasonal work for best friends, parent/adult child, or adult siblings. Or meet someone new who you will be working closely with. The position begins mid April thru October.

Applicants must have a valid driver's license to drive the garden club truck, a working cell phone, and be able to lift 50 pounds. Applications may be obtained at City Hall:

**Black River Falls City Hall**  
101 S. 2nd St., Black River Falls, WI 54615  
Return completed applications to City Hall by Feb. 13th, 2026

Wanted

Part-Time Help

Brookside Tavern, Hixton, WI

Call Rich 715-896-1759

NARCOTICS ANONYMOUS meetings. Mon, Wed, Friday, 12:00-1:00, open meetings. 22 South First St, Black River Falls, WI 54615. Red door in alley. Contact Tena Quackenbush.

MELCHER-MATTI  
American Legion Post 320 meeting 3rd Monday of each month Mentor Town Hall.

PAGE FORWARD Volunteers for Literacy in Clark County, providing basic reading, writing, math skills and English as second language to any individual in need of these skills. For more info call 715-267-6330.

IT'S HARD to talk about being abused. Sometimes it's even harder to know if what you are experiencing is abuse. But you don't have to face this alone. There are safe places where you can begin to sort it all out with complete confidentiality. Bolton Refuge House in Eau Claire and New Horizons in La Crosse, Sparta and Whitehall all offer support groups and individual sessions for women who are experiencing physical, emotional or sexual abuse in their relationships. For more info contact the program closest to you. Eau Claire- Bolton Refuge House 1-800-252-4357. New Horizons: La Crosse, Sparta & Whitehall 608-791-2600 you may call collect, JC Outreach 715-333-2350. Crisis hotline, 1-855-526-5866 or 1-855-5BOLTON.

JOIN OUR TEAM!



Black River Health

Visit our job openings page at [www.blackriverhealth.com](http://www.blackriverhealth.com) for more details & to apply.

Outstanding and comprehensive healthcare for you and your family, delivered locally with compassion

**DIAGNOSTIC IMAGING**  
CT/X-Ray Tech – Full-time, Benefited

**ENVIRONMENTAL SERVICES**  
ES Tech – Part-time, Non-Benefited

**FINANCE & REV CYCLE**  
Medical Billing Specialist – Full-time, Benefited  
Patient Access Representative – Full-time, Benefited  
Payer Credentialing Enrollment Specialist – Full-time, Benefited  
Prior Authorization Specialist – Full-time, Benefited  
Staff Accountant – Full-time, Benefited

**NUTRITION SERVICES**  
Nutrition Services Technician – Full-time, Benefited

**REGISTERED NURSES**  
Emergency Department – Full-time, Benefited  
OB Department – Full-time Weekender, Benefited  
OB Department – Per Diem, Non-Benefited  
Resource Nurse – Per Diem, Non-Benefited

**Black River Health offers an extensive benefits package, including the following unique benefits to our employees:**

- Educational Assistance Program – employer pays up to 80%
- Computer & Exercise Equipment Loan Program
- Referral Incentive Program
- Wellness Programs

711 West Adams Street, Black River Falls, WI 54615  
715-284-5361 | [www.blackriverhealth.com](http://www.blackriverhealth.com) | EOE

Positions Available:  
Material and  
Configuration Analyst





Nelson Global

For more information and to apply use the QR code above.  
Feel free to direct any questions to the below email address:  
[Amanda.karau-skar@nelsongp.com](mailto:Amanda.karau-skar@nelsongp.com)



RESUME

HELP WANTED

EMPLOYMENT

RESUME

HELP WANTED



BLACK RIVER  
FAMILY DENTISTRY  
FAMILY ORTHODONTICS

Now Hiring:  
Dental Hygienist

\$10,000 SIGN-ON BONUS

Competitive Pay  
Up to 3 Weeks PTO  
Employer-paid Healthcare Premium %  
Scrubs, Loupes & Work Expense Reimbursement

JOIN OUR TEAM!  
Scan the QR code to learn more & apply.



LUNDA  
CONSTRUCTION CO.  
CONTRACTS & LEGAL  
ADMINISTRATIVE ASSISTANT

Lunda Construction Company is currently seeking an Administrative Assistant to join our Contracts Department in Black River Falls, WI. The position will provide assistance to the Contracts Department and Legal Department.

Job Responsibilities:

- Manage legal records, projects, and the Legal Counsel's calendar with accuracy and confidentiality.
- Index, update, and organize legal documents and discovery binders.
- Collect, deliver, transcribe, and proofread legal documents to support case preparation and administrative needs.
- Prepare and issue subcontracts and request-to-sublets following project award.
- Review and manage subcontractor and supplier insurance documentation to ensure compliance with company and project requirements.
- Utilize project compliance systems such as AASHTOWare, LCP Tracker, and CRCS to track project, subcontractor, and compliance data.
- Coordinate, prepare, and submit bid bonds for projects and other requests as needed.
- Request, obtain, and submit RRPL insurance quotes to approved providers.
- Process new vendor setups, address changes, and maintain accurate vendor information across company systems.
- Prepare, update, and maintain master service agreements and related documentation.
- Support documentation and compliance requirements for WIDOT letting processes.

Skills/Qualifications:

- Strong attention to detail with the ability to review and process documents accurately
- Basic understanding of legal terminology, subcontracts, insurance or vendor documentation (training provided)
- Proficient in Microsoft Office Suite (Word, Excel, Outlook); experience with data entry or document tracking systems preferred
- Ability to organize and maintain records and files for compliance and reporting purposes
- Good written and verbal communication skills for outreach and correspondence with vendors and project partners
- Comfortable learning and using project compliance software such as AASHTOWare, LCP Tracker, or CRCS
- Ability to prioritize multiple tasks and meet deadlines in a fast-paced environment
- Team-oriented with a proactive approach to supporting colleagues and project staff

Job Type: Full-time with Benefits, Paid Time Off, Holidays and 401-K with company matching

To be considered for this role, please send your cover Letter and Resume to [sgaier@lundaconstruction.com](mailto:sgaier@lundaconstruction.com)

Lunda Construction Company is an equal opportunity employer. (EOE AA M/F/Vet/Disability)



CLARK COUNTY  
CURRENT EMPLOYMENT  
OPPORTUNITIES

Patrol Deputy – Sheriff's Office  
Full-Time, Benefit Position

Rehab Supervisor – ADS (Greenwood)  
Full-Time, Benefit Position

Maintenance Technician – ADS (Greenwood)  
Full-Time, Benefit Position

Rehab Supervisor w/ CDL – ADS (Greenwood)  
(required within 6 mo. of hire)  
Full-Time, Benefit Position

PT Rehab Supervisor w/ CDL– ADS (Greenwood)  
(required within 6 mo. of hire)  
Part-Time, Non-Benefit Position

For full details and to apply, visit our Employment Opportunities page at [www.clarkcountywi.gov](http://www.clarkcountywi.gov).

Clark County Personnel Office  
517 Court Street, Room 205  
Neillsville, WI 54456  
715.743.5224  
[www.clarkcountywi.gov](http://www.clarkcountywi.gov)

Clark County is a EEO/AA/ADA employer

MILT LUNDA Memorial Arena committee meets at 5pm at MLMA, Jackson County Fair Park Association committee meets at 6:30pm at MLMA, 1st Monday of each month.

FRIENDS OF the Black River Falls Public Library meet the 3rd Monday of the month, 4:30, at the BRF Library.

NARCOTICS ANONYMOUS Open meeting Fridays, 7 p.m. at the Evangelical Lutheran Church, Black River Falls. For more information call 715-896-2853.



AND



Reduced rates for towing to our shop.  
Free loaners on body shop work.



715-286-2056  
After Hours:  
715-559-4763

250 INDUSTRIAL DR., AUGUSTA  
Open Weekdays, 7am-5pm • Sat., 7am-12pm

Advertisement for Bids

Department: Clark County Rehabilitation and Living Center (CCRLC)  
Address: W4266 CTH X, Owen, WI 54460

CCRLC will be accepting sealed bids until 3:00 p.m. on Monday, February 9, 2026 at the CCRLC at the address above. Bids shall be securely sealed and clearly state "SEALED BID ENCLOSED – FARM LAND LEASE". The bidder is solely responsible to ensure the bid is received timely at the designated location. Bids will be opened at 3:15 p.m. on Monday, February 9, 2026.

The CCRLC is accepting bids for Farm Land Lease for a period of three (3) crop years beginning January, 2026 through December 2028 (2 yr extension option) for approximately 124.1 acres of tillable farmland. The farmland is located in Section 5, Township 28 North, Range 1 West, Town of Green Grove, Clark County, Wisconsin and shall be leased for agricultural purposes only.

Copies of the lease are available by contacting Jane Schmitz at [jane.schmitz@co.clark.wi.us](mailto:jane.schmitz@co.clark.wi.us) or (715) 229 – 2172.

CCRLC reserves the right to reject any and all bids, to waive any technicality, and to accept any bids which are in the county's best interests. CCRLC is an equal opportunity employer.

DINING & ENTERTAINMENT

44th Annual  
Loyal FFA Alumni

At ...Strike Time Lanes • Neillsville • 715-743-6600

9-PIN TAP BOWLING  
TOURNAMENT

Friday, Jan. 30 • 8pm  
Saturday, Jan. 31 • 9am-12pm/3:30pm-7pm  
Sunday, Feb. 1 • 11am

FFA Students  
Soda - Pizza  
Jan. 31 • 9-12

DOOR PRIZES  
FOOD  
RAFFLES

\$12 Per Person to Bowl  
\$20 Bowl, Raffle  
& Jackpot Package

Proceeds Help Support Scholarships and the Loyal School Ag Dept.

QUESTIONS & TO SIGN-UP: MARK GREGORICH  
~ 715-316-3570 ~



Sons of the American Legion  
Neillsville

GUN SHOW

January 23 & 24  
Friday: 3pm-8pm  
Saturday: 8am-3pm

American  
Legion Hall  
6 Boon Boulevard,  
Neillsville, WI 54456

\$5.00 Admission  
Covers Both Days

For Tables Contact: 715-937-3267

NEILLSVILLE PUBLIC LIBRARY, 409 Hewett St. Hours: Monday and Wednesday 10-8; Tuesday, Thursday and Friday 10-5; Saturday 9-noon.

ANDREW BLACKHAWK American Legion Auxiliary Unit 129 meets the 2nd Wednesday of the month at 4:30pm at the American Legion Post 129 Building.

2005 DODGE MAGNUM, red with heated leather, full power, 5.7 Hemi .....\$9,995

2007 BUICK LUCERNE CXL, one owner, white, full power, 58K.....\$9,995

2016 CHEV TRAX, All Wheel Drive, red, 1.4 Eco, only 66K, fully equipped .....\$10,999

2018 HONDA ACCORD LX, 1.5 Eco 4 cylinder, only 70K, pewter with full power .....\$18,499

2018 TOYOTA HIGHLANDER 4X4, one owner, V-6, fully equipped, 126K .....\$22,999

2018 CHEROKEE LIMITED 4X4, 3.6 V-6, white with heated leather, 102K .....\$16,450

2018 FORD ESCAPE, All Wheel Drive, red, full power, local trade, 186K .....\$8,999

2022 JEEP COMPASS 4X4, patriot blue, 2.4, fully equipped and only 63K .....\$23,999

RIVERSIDE AUTO SALES

1 Mile West of BRF On Hwy. 54  
715-284-4525  
[www.riversideautosales.com](http://www.riversideautosales.com)

FARMER'S  
PANTRY

DISCOUNT GROCERY

"Make us your first stop"

Smoked Tuna w/Lemon & Oregano (can),  
5.6 oz.....\$1.29

Cranberry Beans 4 lbs.....\$3.89

Cranberry Cocktail 64 oz.....\$1.69

Steak Shaped Dog Treats 28 oz.....\$3.89

Red Ruby Cherry Filling 21 oz.....\$1.99

Raisins 20 oz.....\$4.99

Coconut Oil 32 oz.....\$7.49

Applewood Boneless Ham Steak 5 oz.....\$1.79

Breaded Pollock Portions 3 lbs.....\$9.89

Fully Cooked Sausage Patties 30 oz.....\$3.99

Savory Turkey Tenderloin 24 oz.....\$4.29

Buffalo Style Chicken Breast (avg. 6 lb)  
.....\$1.69/lb

Honey Uncured Sliced Ham 16 oz.....\$2.40

Breaded Mozzarella Sticks 3 lbs.....\$9.59

Store Hours: M-F 9-5, Sat 9-4, Sun Closed.  
100 W. Stanley St., Thorp, WI (715) 669-3400



SERVICE DIRECTORY

YOUR GUIDE  
TO AREA  
SERVICES

24 Hour Wrecker Service & Flatbed Hauling Also



24 Hour Local & Long Distance Damage Free Hauling  
We Will Haul You & Your Vehicle Where You Want To Go!!

**BRAUNER'S GARAGE & STORAGE**  
Hwy. E, Hatfield Rd., B.R.F., WI • **PH: 715-284-4879**

**SAMPSON**  
HEATING & AIR CONDITIONING, INC.

128 W. Main St.,  
Hixton, WI  
**715-963-2921**  
*Sales and Service Since 1959*  
[www.sampsonheating.com](http://www.sampsonheating.com)

   
COOLING & HEATING

"We Service Most Brands of Heating & AC Equipment"

"Full Sales & Service HVAC Contractor"

**RIVERSIDE AUTO & VAN RENTAL**  
1 Mile West of Black River Falls On Hwy. 54



**RENTALS AVAILABLE ON:**  
*Mini Van, 15 Passenger Van  
Full Size Sedans or SUVs*

**Call for Rates 715-284-4525**

**LAUFENBERG CONCRETE**  
**715-896-3897**  
[Laufenbergconcrete@gmail.com](mailto:Laufenbergconcrete@gmail.com)  
Driveways, Sidewalks, Monolithic Foundations,  
Frost Walls, Repairs & More

**Free Estimates | Fully Insured**

New Homes • Garages • Additions  
• Decks • All Types of Remodeling  
Siding • Bathrooms • Kitchens • Drywall

  
Fully Insured!

Getting the Job Done Right!  
Call Bob At  
**715-533-9241**

 *New Year...  
New Kitchen*

**10% off fabuwood**  
and FREE Computerized Design through 3/31/26  
Find us at [www.capauls.com](http://www.capauls.com) • Since 1973...We've Got You Covered!

• Carpet • Luxury Vinyl & Plank • Cabinets & Countertops  
• Carpet Cleaning • Window Treatments • Custom Tile Showers  
1-715-284-4949 / [blackriverfalls@capauls.com](mailto:blackriverfalls@capauls.com)  
14 W. Jefferson St., Black River Falls

**D&C CONSTRUCTION**

Dave: (715) 797-7217 • Cody: (715) 937-1091

General Contractor      Garage Doors  
New Construction      Remodeling  
 Garages      Windows & Siding  
Decks      Ladder Frame Buildings

 Like us on Facebook

**BUSH ELECTRIC** • COMMERCIAL • INDUSTRIAL • RESIDENTIAL

**Locally Owned Family Business**  
W11761 Spring Creek Rd., Black River Falls, WI 54615  
**715-896-9683** [www.bush-electric.com](http://www.bush-electric.com)



**STICHERT ROOFING**  
Insist on an Interlox Roof  
• LIFETIME ROOFING •  
The Last Roof You Will Ever Need!  
**715-683-2490**

**CLIMATE AUTHORITY**  
COMMERCIAL & RESIDENTIAL SPRAY FOAM INSULATION

**715-937-4252**  
• Spray Foam Insulation • Insulation Removal  
• New/Existing Homes, Additions, Pole Sheds,  
Basements, Crawl Spaces & More  
**SERVING CENTRAL WISCONSIN**

**JK CLEANING & RESTORATION**

• Fire • Smoke  
• Emergency Water Removal  
• Air Ducts • Carpet  
• Tile • Upholstery  
• Janitorial  
**715-743-4448**  
[www.JKclean.com](http://www.JKclean.com)



12 N. Roosevelt Rd,  
Black River Falls, WI  
**715-896-6480**  
*Stop in for the  
Freshest  
Wild-Caught  
Seafood in Town!*  
Thurs. 10-4 • Fri. 11-6  
Every Other Saturday 11-5  
**CALL FOR APPOINTMENT**

**PROBLEM WATER EXPERT**



*Rose Water Service*  
See what your water can be!  
[rosewaterservice.com](http://rosewaterservice.com)

• **FREE WATER TESTING** •  
Water Treatment,  
Plumbing Services and  
Water Heaters  
**Paul Rose, Owner**  
**608-377-2427**  
**715-743-2096**  
[RoseWaterService@gmail.com](mailto:RoseWaterService@gmail.com)

**Custom HEATING & COOLING, Inc.**

• HEATING • PROPANE  
• COOLING • APPLIANCES

216 E Division Street  
Neillsville, WI  
**715-743-6109**  
[www.customheating.org](http://www.customheating.org) 

  
We Carry All  
Major Appliances  
and High Efficiency  
Fireplaces  
at 25 N. 2nd St.,  
Black River Falls  
**715-284-5931**  
Proudly Serving Clark,  
Jackson and Wood Counties!



Residential • Commercial  
• New Construction &  
Remodeling  
• Free Estimates  
• Fully Insured  
• Satisfaction Guaranteed

• Bobcat Services  
• Additions • Decks  
• Garage Doors • Siding  
• Windows • Doors  
• Drywall  
• Pressure Washing  
• Sealing Cabins  
Over 30 Years Experience  
Senior Discounts  
**715-299-5300**

**NORDSTROM CONSTRUCTION & LUMBER INC.**

101 Tanner St., Melrose  
**HARDWARE & BUILDING HEADQUARTERS!**  
LUMBER • PAINTS  
WINDOWS • CABINETS  
INSULATION • DECKS  
ROOFING • SIDING  
*True Value*  
**608-488-2401**  
**608-488-3467**

**ServiceMASTER Restore**

866-743-7007

ServiceMaster of Clark and Jackson County and Tomah Area

When unexpected disaster happens,  
You can depend on us

 FIRE  SMOKE  WATER  MOLD  CARPET  SPECIAL SERVICES

 **ZIMCOAT PAINTING & BLASTING**  
DEDICATED TO A HIGH QUALITY FINISH



**N10410 River Avenue**  
**Greenwood, WI 54437**  
**Shane: 715-921-5989**

 **GAIER CONSTRUCTION**

GENERAL CONTRACTOR  
BLACK RIVER FALLS  
**PH: 715-284-9707**  
[www.gaierconstruction.com](http://www.gaierconstruction.com)

 **VARCO-PRUDEN**  
PRE-ENGINEERED  
BUILDING SYSTEMS

 **RAYNOR**  
GARAGE DOORS &  
OPERATORS  
Sales & Service

**Excavator, Bulldozer,  
Skidsteer & Dump Truck**

 **CASPER FARM SERVICE** 

**Matt at 715-299-7120**

**CALL TODAY  
TO PLACE  
YOUR AD HERE!**

CALL FOR SERVICE DIRECTORY SPACE 715-284-4304



NEW YORK LIFE INSURANCE COMPANY



Wealth Strategies  
Life Insurance  
Retirement Planning

Mark A. Thomley  
Financial Services Professional\*  
P. 715-284-8000  
mthomley@ft.newyorklife.com



8 East Main St., Black River Falls, WI 54615

\*Registered Representative offering securities through NYLIFE Securities L.L.C. Member FINRA/SIPC, A Licensed Insurance Agency

Let Your Words Do The Talking In The...

CLASSIFIEDS

Up To 15 Words For \$9.00

25¢ For Each Additional Word

715-284-4304

CUSTOM HEATING & COOLING, Inc.

We Put the "Custom" In Customer for over 25+ Years

\*Family Owned & Operated \*Insured \*Licensed  
\*Certified \*Experienced \*24-hour Emergency Service

\*Complete heating & cooling sales & service  
\*Propane services \*Heat Pumps  
\*Duct cleaning & sanitizing  
\*Mini-Splits (Heating & Cooling)  
\*Preventative maintenance  
\*Indoor air quality solutions

Appliances & Fireplaces

at 25 N. 2nd St.,  
Black River Falls  
(M-F, 8-5  
Sat. by Appt.)

216 E. Division St., Neillsville 715-743-6109

25 N. 2nd St., Black River Falls 715-284-5931



EST. 2025

L.A.W.S

LAND AND WATER SPORTS

160 Gebhardt Road  
Black River Falls

715-284-7228

UNDER NEW OWNERSHIP!

Formerly Sport Country

We Service  
All Makes & Models

• ATVs • UTVs

• Snowmobiles

• Cars & Light Trucks

WE ALSO DO  
REFURBS

Bring your old boat in, let us make it new again. From small changes to a complete refurbishment.

Drop it off this winter and it will be ready for the water in the spring!

Stop in for All Your  
ATV, UTV, Tires  
and Snowplows!

10% Off  
Full Set  
of Tires  
(excludes install  
& disposal)

15% Off  
Full Plow  
Kits  
(excludes labor)

