





Julie Simch
211 E. Division Street, Neillsville
715.743.2020
nexthomepartners.com

Jake Ormond

NEW YEAR'S RESOLUTIONS


1) New Home
2) Purchase Land
3) Call Julie or Jake at NextHome



Monday, December 30, 2024
Vol. 34, Issue 1

CONTACT INFORMATION:
409 East Main Street
Black River Falls, WI 54615
PH: (715) 284-4304
~~~~~  
Covering Jackson and Clark County

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**For more information, contact**  
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**Autumn Marg, HR Generalist @ (715) 743-9694**

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| Pepperoni Pizza frozen, 18.27 oz.....                  | \$2.29      |
| Mushrooms Pieces + Stems 13.4 oz.....                  | \$0.99      |

**Store Hours: M-F 9-5, Sat 9-4, Sun Closed.**  
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**NOTICE  
TOWN OF YORK CAUCUS**

Notice is hereby given to the electors of the Town of York that a Town Caucus will be held on **Monday, January 13, 2025 at 7:00 pm**, at the town hall for the purpose of nominating candidates for the town offices for a two-year term to begin on April 15, 2025. The spring general election will be held April 1, 2025.

The Monthly Board Meeting of the Town of York will be held on **Monday, January 13, 2025**, immediately following the caucus at the York Town Hall.

Carrie Schmidt, Clerk

*City of*  
**BLACK RIVER FALLS, WISCONSIN**

A Fine Place to Raise Your Family • A Dynamic Location for Your Business



**8.5 FOOT PICKUP SNOW PLOW**

The City of Black River Falls will be accepting bids for the purchase of a new 8.5 foot snow plow.

Specifications are available upon request through City Hall, 101 S 2nd Street, Black River Falls, 715-284-2315, or the Street Department Shop at 715-284-5612.

Bids should be marked "PICKUP TRUCK SNOW PLOW" and fully sealed.

Bids will be accepted until 10:00 AM on January 9, 2025, at which time they will be publicly opened and read aloud. The winning bid will have to be firm through February 28, 2025.

Please submit bids for purchase to City Hall, 101 S. 2nd Street, Black River Falls, WI 54615.

The City reserves the right to accept or reject any or all bids, to waive any technicality and to accept any bid in the best interest of the City of Black River Falls.

Darryl Nelson  
Street Superintendent  
City of Black River Falls

**ANDREW BLACKHAWK**  
American Legion Auxiliary Unit 129 meets the 2nd Wednesday of the month at 4:30pm at the American Legion Post 129 Building.

**BENEFIT SPECIALISTS**  
are available to assist Jackson County residents age 18 and older with questions regarding benefit eligibility. Please call the ADRC of Jackson County at 715-284-3978 for more information or to schedule an appointment.

**BROCKWAY NEIGHBORHOOD** Food Pantry Essential Needs located at 411 Gebhardt Rd, Black River Falls is seeking donations of non-food items. Such as shampoo, conditioner, soap, razors, Kleenex etc. For more information, call Kathy at 715-299-1992 or 715-670-8489.

**CLASSIFIED RATES:**  
\$9.00 for the first 15 words, 25¢ for each additional word for one newspaper and the shopper. Classifieds must be in and paid by 4pm Wednesday. The Shopper, Banner Journal & Clark County Press, 409 E. Main St., Black River Falls, WI 54615. 715-284-4304.

**JACKSON CO. HCE** (Home and Community Education, formerly Extension Homemakers) are hoping for new members. Groups meet on a regular basis to study issues that affect their families and community. For more information, call Rita at 715-299-5052 or Cheryl at 715-299-2380.

**NARCOTICS ANONYMOUS** meetings. Mon, Wed, Friday, 12:00-1:00, open meetings. 22 South First St, Black River Falls, WI 54615. Red door in alley. Contact Tena Quackenbush.



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**Black River Falls School District**

Child Development Screening  
&  
4-Year-Old Kindergarten Registration

You are invited to attend Child Development Screening and 4K Registration on January 15th & 16th, 2025. Please call 715-284-1618 for a screening time.

Child Development Screening is the time to:

- **Get your FREE developmental screening** for any child from birth to 5 years old.
- **Enroll your child in 4K for the 2025-26 school year.** Children who will be 4-years-old before September 1, 2025, are eligible to enroll.

**Pre-Registration for a time slot is required.**  
**Please call 715-284-1618 to register**

**BLOOD DRIVE** Wednesday, Jan. 15, 11:30 a.m. to 5pm. Comfort Inn & Suites, W10170 Highway 54 East, BRF. Sign up online at red-crossblood.org.

**OPEN ALCOHOLICS** Anonymous discussion format Thurs, 7pm, Hixton Town Hall, Sand Prairie Rd. Contact Gene 715-284-2559 or Duane 715-284-2228.

**KARNER BLUE** Garden Club meets the second Thursday of each month April to Oct. For more information, time and place, call Carol at 715-670-0585.



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BANK**  
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**HAPPY NEW YEAR 2025**

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Cheers! Team BRCB

BRCB will be Closed Jan. 1st.



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|                                                                                          |                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Chairman's Reserve Bone-In Pork Steak</b><br/><b>\$2<sup>49</sup></b> Lb.</p>      | <p><b>Smithfield Seasoned Pork Tenderloin Filet</b><br/>Select Varieties, 23 Oz.<br/>Limit 2<br/><b>\$5<sup>49</sup></b></p> | <p align="center"><b>SEAFOOD Splash of 2024</b></p> <div> <p><b>Warm Water Lobster Tails</b><br/>3.5 Oz.<br/><b>\$7<sup>99</sup></b> Ea.</p> </div> <div> <p><b>Warm Water Lobster Tails</b><br/>12-20 Oz.<br/><b>\$24<sup>99</sup></b> Lb.</p> </div> <div> <p><b>CenSea EZ Peel Raw Shrimp</b><br/>16-20 Ct., 16 Oz.<br/><b>\$6<sup>99</sup></b></p> </div> <div> <p><b>Snow Crab Legs</b><br/>5-8 Oz.<br/><b>\$9<sup>99</sup></b> Lb.</p> </div> <div> <p><b>CenSea Cooked Jumbo Shrimp</b><br/>16-20 Ct., 16 Oz.<br/><b>\$9<sup>99</sup></b></p> </div> <div> <p><b>Rogge's Scallops</b><br/>10-20 Ct., 16 Oz.<br/><b>\$13<sup>99</sup></b></p> </div> <div> <p><b>Golden King Crab Legs</b><br/><b>\$28<sup>99</sup></b> Lb.</p> </div> |
| <p><b>Chairman's Reserve Bone-In Pork Butt Roast</b><br/><b>\$2<sup>29</sup></b> Lb.</p> | <p><b>Hillshire Farm Lit'l Smokies</b><br/>Select Varieties, 12-14 Oz.<br/>When You Buy Quantities of 2<br/><b>2/\$6</b></p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <p><b>Family Pack 85% Lean Ground Beef</b><br/><b>\$4<sup>49</sup></b> Lb.</p>           | <p><b>85% Lean Pub Burgers</b><br/><b>\$5<sup>99</sup></b> Lb.</p>                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <p><b>Fresh For You Avocados</b><br/>Limit 5<br/><b>79¢</b> Ea.</p>                      | <p><b>Best Choice Shredded Cheese</b><br/>Select Varieties, 8 Oz.<br/>When You Buy Quantities of 3<br/><b>3/\$5</b></p>      | <p><b>Deli Fresh Black Forest Ham</b><br/><b>\$3<sup>99</sup></b> Lb.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| <p><b>Smart Ones Frozen Entrées</b><br/>Select Varieties<br/>6.49-10.25 Oz.<br/><b>99¢</b> EA.</p>   | <p><b>Yoplait GoGurt</b><br/>Select Varieties<br/>16 Oz.<br/><b>\$1.99</b> EA.</p>                                                                                                                    | <p><b>Ore-Ida Frozen Potatoes</b><br/>Select Varieties<br/>19-32 Oz.<br/><b>\$2.99</b> EA.</p>           |
| <p><b>Velveeta Shells &amp; Cheese</b><br/>Select Varieties<br/>9.4-12 Oz.<br/><b>\$2.49</b> EA.</p> | <p><b>Buy 5 Save \$5</b></p> <p><b>SAVE \$5 INSTANTLY WHEN YOU PURCHASE ANY 5 PARTICIPATING PRODUCTS!</b></p> <p><small>ALL ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION MIX OR MATCH!</small></p> |                                                                                                          |
| <p><b>Betty Crocker Fruit Snacks</b><br/>Select Varieties<br/>6-10 Ct.<br/><b>\$1.99</b> EA.</p>     | <p><b>General Mills Cereal</b><br/>Select Varieties<br/>8.9-12 Oz.<br/><b>\$1.99</b> EA.</p>                                                                                                          | <p><b>Oscar Mayer Deli Fresh Lunch Meat</b><br/>Select Varieties<br/>7.5-9 Oz.<br/><b>\$3.99</b> EA.</p> |

SOME ITEMS ARE NOT AVAILABLE IN ALL STORES. SOME ITEMS PICTURED MAY NOT BE ON SALE. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT TYPOGRAPHIC AND PICTOGRAPHIC ERRORS.



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Sat Jan 4th, 9AM- LIVE AUCTION WITH ONLINE BIDDING

Mon Jan 13th, 6PM- ONLINE ONLY

Mon Jan 20th, 6PM- ONLINE ONLY

EACH DAY we will be selling many old signs, advertising, municipal, road & street, cabin, government, carnival plus many other types. Also selling some antiques & collectibles.

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Advertisement for Bids

Department: Clark County Rehabilitation and Living Center (CCRLC)

Address: W4266 CTH X, Owen, WI 54460

CCCRLC will be accepting sealed bids until 12:15 p.m. on Wednesday, January 8, 2025 at the CCRLC at the address above. Bids shall be securely sealed and clearly state "SEALED BID ENCLOSED - FARM LAND LEASE". The bidder is solely responsible to ensure the bid is received timely at the designated location. Bids will be opened at 12:30 p.m. on Wednesday, January 8, 2025.

The CCRLC is accepting bids for **Farm Land Lease** for a period of three crop years beginning January, 2025 through December 2027 for approximately 124.1 acres of tillable farmland. The farmland is located in Section 5, Township 28 North, Range 1 West, Town of Green Grove, Clark County, Wisconsin and shall be leased for agricultural purposes only.

Copies of the lease are available by contacting Jane Schmitz at jane.schmitz@co.clark.wi.us or (715) 229-2172.

CCRLC reserves the right to reject any and all bids, to waive any technicality, and to accept any bids which are in the county's best interests. CCRLC is an equal opportunity employer.

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AND GOD SAYS . . .

"Because you have rejected this [God's] message, relied on oppression and depended on deceit, this sin will become for you like a high wall, cracked and bulging, that collapses suddenly, in an instant." (Isaiah 30:12-13 NIV)

These words written about 600 years B.C., but they still speak to us today. This is true for a variety of reasons.

First, because God doesn't change. He still deals with rebellious mankind the same as he always has. So, when we rely on oppression and deceit, such as arresting grandmothers who pray in front of an abortion clinic, God will sooner or later bring judgment on our land.

Second, we have all inherited our sin nature as children of Adam, who sinned when he ignored God's word and ate of the forbidden fruit. Therefore, our default nature is prideful and self-centered rebellion. That is why fathers are admonished to "train up a child in the way he should go" because he naturally will go the wrong way if not trained in the right way.

Third, it will happen suddenly. Although God will usually give many warnings of impending judgment, when the judgment does come, it will come suddenly. Proverbs 29:1 says, "A man who remains stiff-necked after many rebukes will suddenly be destroyed — without remedy." A good example of God's judgment on a limited scale might be the destruction of the Twin Towers in New York.

But it is not God's desire to judge but to save and restore. In verse 18, of the same chapter in Isaiah, God says;

Yet the Lord longs to be gracious to you; he rises to show you compassion. For the Lord is a God of justice. Blessed are all who wait for him! (Isaiah 30:18 NIV)

Isn't it time to enter into God's grace and experience his compassion and blessing? God says, "now is the day of salvation (2 Corinthians 6:). The apostle Paul said it this way, "I preached that they should repent and turn to God and prove their repentance by their deeds" (Acts 26:20). So isn't it time to repent and stop the oppression (such as, the killing of innocent babies) and the deceit (such as, abortion is about "reproductive rights") and put your faith in God and prove it by living by his values?

Written by George Jaderston and paid for by donations from supporters.

For comments, call 715-896-2953. For support, send donations to P. O. Box 43, Melrose, WI 54642.

CAUCUS

TOWN OF IRVING

Caucus will be held on

SATURDAY, JANUARY 18, 2025

at 11:00 AM at the

Irving Town Hall, N3291 Nichols Rd

Black River Falls WI

Paula Proft, Clerk

WNAXLP

HANSEN REAL ESTATE GROUP

OPEN HOUSE: Tuesday, Jan. 7th, 10-2pm

714 Skatepark Court, Warrens



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For more info., Contact Jamie Back @715.797.0802 or Jacob Lallemond @608.863.3928.

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ONLINE Auction Ends January 20th

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More Listings @ HREGroup.com

TOWN OF FRANKLIN CAUCUS BOARD MEETING

will be Wednesday, Jan. 8, 2025

at 6:30 pm at the Franklin Town Hall

to Nominate candidates for Chairman, Supervisor 1, Supervisor 2 and Treasurer.

The Regular Monthly Meeting will follow the Caucus.

Bree Lien, Clerk

WNAXLP

NOTICE

TOWN OF BROCKWAY RESIDENTS

The regular monthly meeting of the Town of Brockway Board of Supervisors will be held on **Wednesday, Jan. 8, 2025** at the Brockway Town Hall.

Regular monthly agenda will be followed.

Time of the meeting will be immediately following the Sanitary District meeting at 5:45 p.m.

JANN DAHL, CLERK/TREASURER

WNAXLP

City of BLACK RIVER FALLS, WISCONSIN

A Fine Place to Raise Your Family • A Dynamic Location for Your Business



2025 GMC 2500 PRO

The City of Black River Falls will be accepting bids for the purchase of a new 2025 GMC 2500 PRO pickup truck.

Specifications are available upon request through City Hall, 101 S 2nd Street, Black River Falls, 715-284-2315, or the Street Department Shop at 715-284-5612.

Bids should be marked "2025 GMC 2500 PRO" and fully sealed.

Bids will be accepted until 10:00 AM on January 9, 2025, at which time they will be publicly opened and read aloud. The winning bid will have to be firm through February 28, 2025.

Please submit bids for purchase to City Hall, 101 S. 2nd Street, Black River Falls, WI 54615.

The City reserves the right to accept or reject any or all bids, to waive any technicality and to accept any bid in the best interest of the City of Black River Falls.

Darryl Nelson

Street Superintendent, City of Black River Falls





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**NOTICE  
TOWN OF GRANT ELECTORS  
TOWN CAUCUS  
AND TOWN HALL BOARD MEETING**

NOTICE IS HEREBY GIVEN to the Electors of the Town of Grant, Clark County, that a **TOWN CAUCUS** will be held **WEDNESDAY, JANUARY 8, 2025 At 7:00 p.m.** at the Town Hall, W3696 Ridge Rd, Granton.

To nominate candidates for the following Town offices: Chairman, Supervisor I and Supervisor II to be voted for at The Town Election to be held on the first TUESDAY IN APRIL 2025 The terms of office are for two (2) years beginning in April, 2025 Clerk and Treasurer positions are now appointed per referendum held on November election 2024.

Rhonda L. Pernsteiner Town of Grant Clerk  
We will begin with Caucus and then hold regular monthly board meeting.

WNAXLP

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**SERIOUS APPLICANTS ONLY**  
Text Brian 715-299-8149

**SCHOOL DISTRICT OF  
ALMA CENTER-HUMBIRD-MERRILLAN  
Full Time Custodian**

The School District of Alma Center-Humbird-Merrillan is accepting applications for a full time custodian at Lincoln High School. In general, duties include maintenance and cleaning of school facilities. Hours are from 11:00 am - 7:30 pm. Applicants must be able to establish and maintain effective working relationships with students, staff and community and to perform duties with awareness of all school district requirements and policies.

Job applications are available in the School District Office or on our webpage [www.lincolnhornets.org](http://www.lincolnhornets.org). Submit completed application form to Drew Semingson, Superintendent, School District of Alma Center-Humbird-Merrillan, 124 S. School Street, Alma Center, WI 54611.  
**Position open until filled.**  
*We are an equal opportunity employer.*

**FSF PROGRAM** Monthly Schedule at Gebhardt School. Friends' Food Shelf: Mondays 2:30-4:00pm or until food is gone. Jackson Co. Food Pantry: Tuesdays 4:30-6pm. Neighborhood Food Pantry: 2nd Tuesdays 9-10am located at 8 sites; Brockway-Gebhardt, Alma Center, Hixton, Merrillan, Millston Melrose or Taylor. Food For Kids: Packs and distributes on Thursdays and Fridays to area schools and extra sites.

**IT'S HARD** to talk about being abused. Sometimes it's even harder to know if what you are experiencing is abuse. But you don't have to face this alone. There are safe places where you can begin to sort it all out with complete confidentiality. Bolton Refuge House in Eau Claire and New Horizons in La Crosse, Sparta and Whitehall all offer support groups and individual sessions for women who are experiencing physical, emotional or sexual abuse in their relationships. For more info contact the program closest to you. Eau Claire- Bolton Refuge House 1-800-252-4357. New Horizons: La Crosse, Sparta & Whitehall 608-791-2600 you may call collect, JC Outreach 715-333-2350. Crisis hotline, 1-855-526-5866 or 1-855-5BOLTON.

**THE SHOPPER** and Banner Journal review our ads to the best of our ability. Unfortunately, there are people waiting to take your money. We recommend that care be taken in answering ads that sound too good to be true. If at any time you have a complaint regarding an ad, please contact the Dept. of Trade, Agriculture and Consumer Protection at 1-800-422-7128 to ask questions or to register a complaint.



**Have a Safe New Year's Eve!**  
**Then Stop In on New Year's Day**  
**January 1**  
**Opening at 8AM for Breakfast!**  
**At Noon: STEAK & SHRIMP SPECIAL**  
*Until I Run Out!*

**Sunday, Jan. 5**  
**SOUP COOK OFF**  
*Prizes Awarded!*

**R & R's FIRST & LAST CHANCE**

**Friggin Awesome Karaoke**  
Every Saturday Night @ 8PM

**Euchre Tournaments**  
Sundays @2PM

**Sat., Feb. 1**  
**Polar Plunge Fundraiser**  
*Bands Start a 6 PM*

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**JACKSON COUNTY WIC** is inviting new participants to enroll. WIC provides nutritious foods and helpful nutrition information for pregnant and post partum women, infants and children up to the age office that meet moderate income guidelines. Call 284-4301, ext. 385 for more information.

**JC RECYCLING** Center open Wed. 7:30am-3pm; Sat. 8am-2pm. Located behind former Jackson Electric Bldg.

**KIWANIS CLUB** meets Monday evenings, 5:45pm. at American Legion Hall, 6 Boon Blvd, Neillsville. New members welcome.

**MARINE CORPS** League meets at Legion Post 200, 421 Hwy.54, Black River Falls 2nd Thursday each month (except Dec, Jan.) at 7pm. All honorably discharged Marines of any unit, era and rank are invited. 715-299-6520.

**MELCHER-MATTI** American Legion Post 320 meeting 3rd Monday of each month Mentor Town Hall.

**MEMORIAL GUILD** Gift Shoppe, located in the Marshfield Medical Center-Neillsville, N3708 River Ave. Hours are daily: Mon-Fri, 9am-4pm, 715-819-8371.

**MERRILLAN MASONIC** Lodge 279 meetings 1st & 3rd Mondays at 7pm. Closed Jan. thru March.

**PAGE FORWARD** Volunteers for Literacy in Clark County, providing basic reading, writing, math skills and English as second language to any individual in need of these skills. For more info call 715-267-6330.

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**Male Corrections Deputy – Sheriff's Office**  
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For full details and to apply, visit our Employment Opportunities page at [www.clarkcountymi.gov](http://www.clarkcountymi.gov).  
**Clark County Personnel Office**  
517 Court Street, Room 205  
Neillsville, WI 54456  
715.743.5224  
[www.clarkcountymi.gov](http://www.clarkcountymi.gov)  
*Clark County is a EEO/AA/ADA employer*





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